

Brookland/CUA Metro Station Small Area Plan (SAP)

Implementation Task Force

Kick Off Meeting

Tuesday, April 27, 2010

District of Columbia
Office of Planning



Tonight's Agenda

- Welcome and Introductions
- Brookland/CUA SAP Overview
- Implementation Phase of the SAP
- OP FY10 SAP Commitments
- Implementation Task Force Role
- How do we get there?
 - Prioritize
 - Facilitate
 - Monitor
 - Communicate

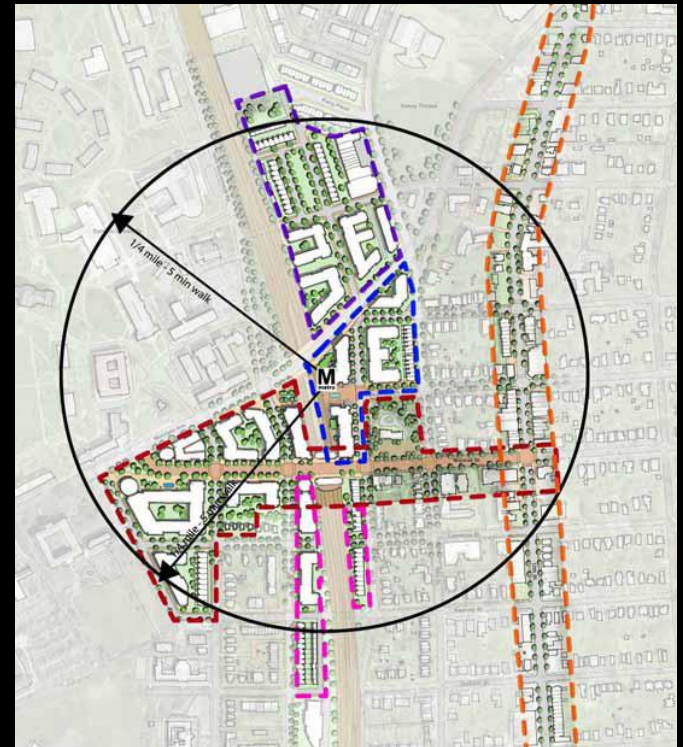
Brookland SAP Overview

Purpose

The Brookland/CUA Small Area Plan provides a framework to guide future growth, development and revitalization of under utilized areas 1/4 mile, or a ten minute walk, of the Metro station.

Guiding Principles from the SAP:

- Land use and Neighborhood Character
- Economic Development and Neighborhood Amenities
- Transportation, Walkability and Connectivity
- Open Space and Environment
- Sub-Areas



Planning Process - Implementation Phase



OP FY10 SAP Implementation Commitments

- Land Use & Neighborhood Character
 - Assist ANC5A establish a Design Review and Community Benefits Committee (in-process)
 - Work with Brookland stakeholders to establish a community-led Implementation Task Force (in-process)
 - Pro –active conversations with potential developers about SAP recommendations (in-process)
- Economic Development & Neighborhood Amenities
 - Develop a strategy to implement retail action strategy recommendations (branding, business support, facades, etc)
 - Assess potential for establishing a creative/arts district in Brookland
 - Encourage businesses to collaborate in public safety initiatives and techniques.

OP FY10 SAP Implementation Commitments

- Transportation, Walkability, and Connectivity
 - Work with DDOT on DC Transportation Model Study
 - Work with WMATA on Station Access Study
 - Provide guidance on the Shuttle Consolidation Study

- Open Space & Environment
 - Ft. Bunker Hill walk through w/ NPS and community – Scheduled for 5/18
 - Pursue improvements at Noyes Park through Kaboom, grants, and other funding opportunities

Implementation Task Force Role



Prioritize



Facilitate

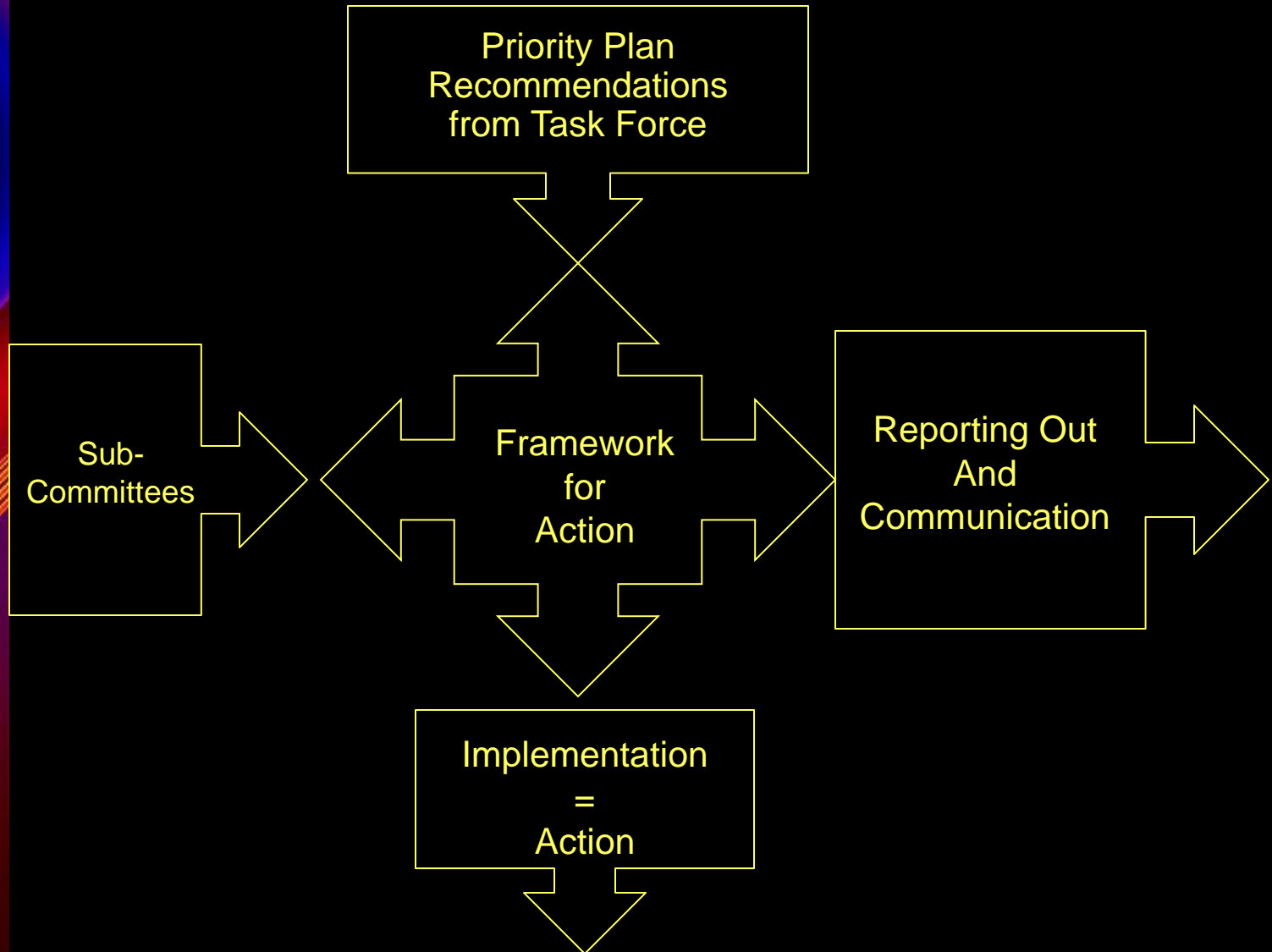


Monitor



Communicate

How Do We Get There?



Prioritize for Implementation – Task Force

- Review SAP Recommendations
- Prioritize Recommendations
 - 2 or 3 community based recommendations
 - 2 or 3 agency based recommendations
- Develop an Action Plan-matrix summarizing steps that must be undertaken to implement the Plan's recommendations.
 - Summarize time frames
 - Identify community organizations/entities responsible for implementation
 - Develop specific action steps

Prioritize for Implementation

Economic Development & Neighborhood Amenities

Develop a strategy to implement priority recommendations:

- Branding & Marketing
- Façade Improvements
- Signage & Wayfinding
- Temporary Uses & Events
- Support Existing Businesses
- Assess the Creative Economy (explore Arts District, survey creative assets, creative options for vacant buildings/land)

Prioritize for Implementation

Open Space & Environment

Develop a strategy to implement priority recommendations:

- Improve linkages to open space and recreational amenities
- Enhance the walkability and connectivity of the green spaces in the SAP area
- Follow up actions from Ft. Bunker Hill walk through
- Pursue improvements at Noyes Park through Kaboom, grants, and other funding opportunities



Facilitate Implementation Actions

- Organize, develop project approach
- Liaison with businesses, non profits, organizations
- Research and identify funding sources
- Assist agencies
- Lead community action

Facilitate Implementation Actions

- Next steps
- Establish Task Force Structure
 - Act as one group
 - Form sub-committees
 - Additional members
- Develop Work plan
 - Identify tasks for each action
 - Timeline for completion
 - Resources

Monitor and Communicate Action

- Meeting Schedule
 - Task Force
 - Sub-committees
- How do we Communicate our Successes
 - List-serve
 - OP web-site
 - Public Events



Thank You!

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